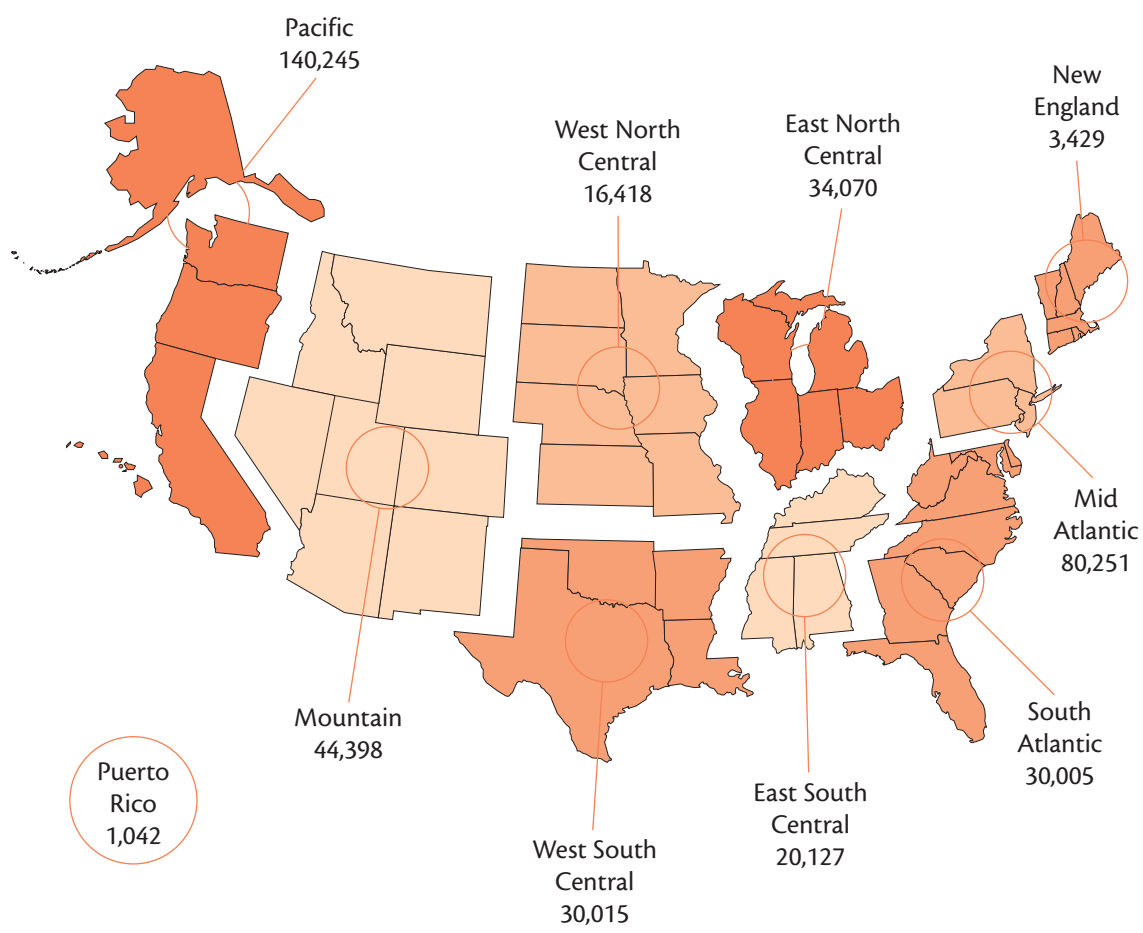


# CIRCULATION

## MAGAZINE DISTRIBUTION BY REGION

*Energy Times* is published 10 times a year with a circulation of 400,000, making it one of the top magazines in its category.

Total Magazines Distributed .....400,000  
Participating Stores .....4,906



**77%**  
of ET readers  
spend \$50 or more  
per month in a  
health food store

ET online survey