WEB-BASED ADVERTISING

ADVERTISE ONLINE WITH ENERGY TIMES!

The internet is being used as a resource by health-minded consumers more and more each day. Since energytimes.com was launched it's been a unique and invaluable resource for our readers when they're surfing the 'net. In addition to consumer usage, the *ET* site is a unique opportunity for advertisers, too. An ad on energy-times.com can give our advertisers a cyberspace "presence" that goes beyond the printed page.
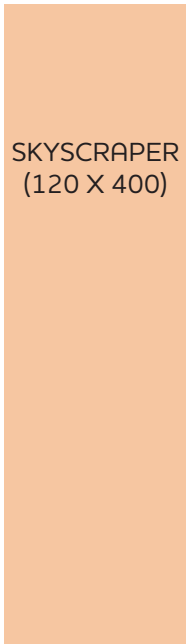

BANNER AD SIZES:

SKYSCRAPER
(120 X 400)
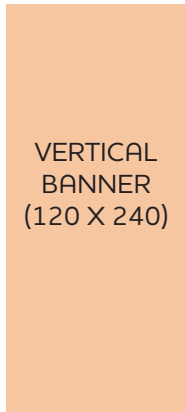
VERTICAL BANNER
(120 X 240)

BUTTON 1
(120 X 90)

BUTTON 2
(120 X 60)

Skyscraper: 120 x 400 pixels
Monthly...$1,000

Vertical Banner: 120 x 240 pixels
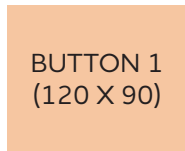1 month $750
3 months $675
6 months $630
12 months $600

Button 1: 120 x 90 pixels
1 month $600
3 months $540
6 months $510
12 months $480
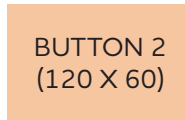
Button 2: 120 x 60 pixels
1 month $450
3 months $400
6 months $380
12 months $360

56%
of Energy Times readers spend more than an hour online per week
ET online survey

ENERGYTIMES
www.energytimes.com