

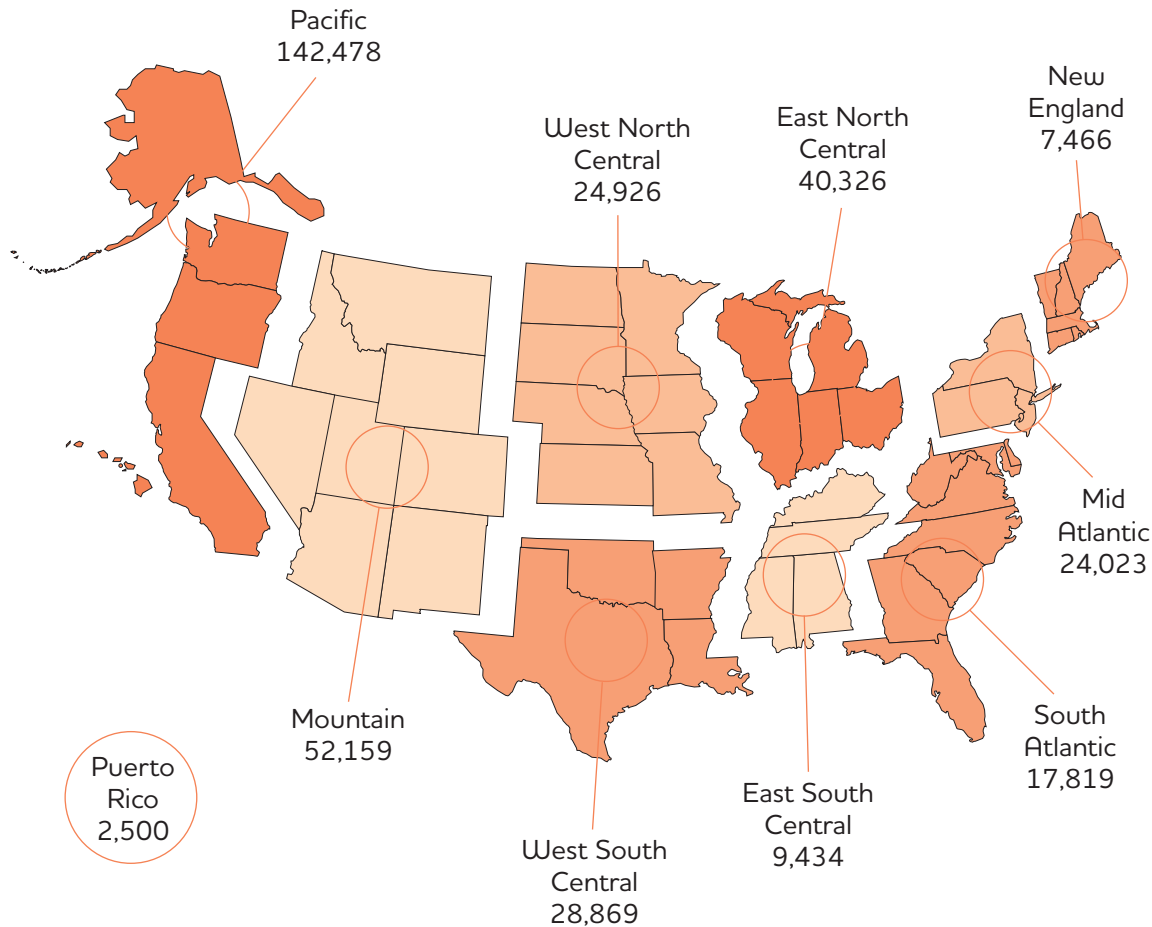
CIRCULATION

MAGAZINE DISTRIBUTION BY REGION

Energy Times is published 6 times a year with a circulation of 350,000, making it one of the top magazines in its category.

Total Magazines Distributed350,000

Participating Stores4,207



77%
*of ET readers
spend \$50 or more
per month in a
health food store*
ET online survey