

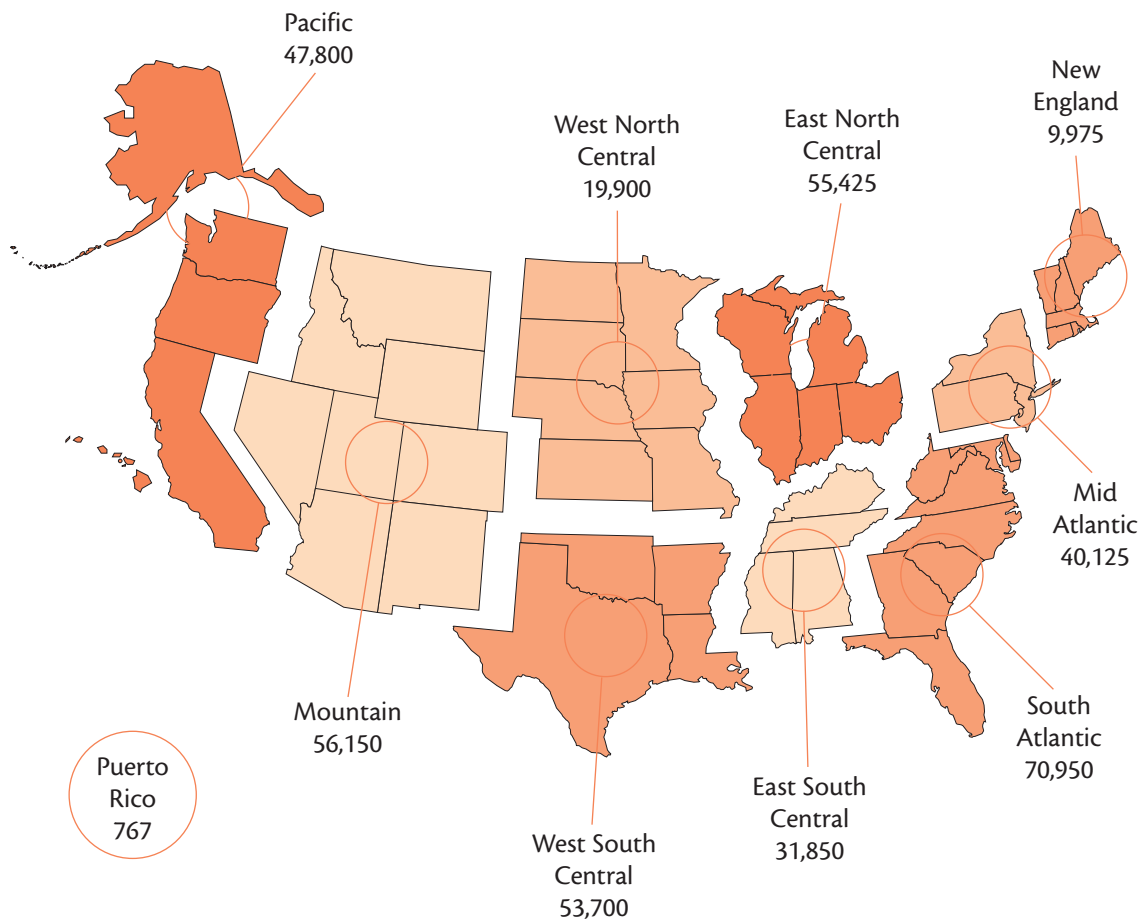
CIRCULATION

MAGAZINE DISTRIBUTION BY REGION

Energy Times is published 10 times a year with a circulation of 400,000, making it one of the top magazines in its category.

Total Magazines Distributed400,000

Participating Stores5,000



74%
of ET readers
spend \$50 or more
per month in a
health food store

ET online survey

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